

White Paper



NotSafeMoon

True Burns, Higher Rewards to Holders, Lower Fees, No Liquidity Pool Token Hoarding, and an Advanced "Moon" Coin Tracking Dashboard.

NotSafeMoon is not another knockoff "moon coin"; it exists to fix the fundamental flaws in the other moon coins that make them work for the contract owners and developers but NOT the average wallet holders. This isn't about hype and flash. NotSafeMoon is the result of real analysis.

Consistent long term growth of the deflationary token NotSafeMoon will be achieved because our code fixes the fundamental issues in other moon coins and our Dashboard provides ongoing value to token holders.

The monumental rise in the deflationary moon coins caught our attention. At first we were excited by the potential of the novel contract. Then we started pulling apart the contract code and reviewing data for the various moon contracts from the Binance blockchain. We realized the only people these tokens will work for in the long term are the contract owners, developers and first adopters; everyone else is being slowly bled.

NotSafeMoon performed a complete audit of all the top moon coin contract codes, then deployed them to test networks for further analysis. Here's what we found:

The liquidity pool contributions for other moon coins (from taxes on transactions) are unlocked and many are being skimmed to the Developer wallets. This is happening several times a day in the more popular moon coins at a rate of more than \$750,000 per skim at the time of writing.

Ironically, this lopsided liquidity pool addition of other moon coins is actually the primary "feature" the other tokens are marketing even though it devalues the tokens with each lopsided withdrawal. That code simply doesn't exist on NotSafeMoon. Grab a scientist and go read through our technical analysis of the other popular moon coins. <https://notsafemoon.com/public/docs/MoonCoinsTA.pdf>

During our analysis of other moon coins we built a tracking dashboard that we will be releasing to the public. The dashboard connects directly to the blockchain using your wallet (MetaMask, etc.), and checks the real-time balance of all your "moon" coins in one spot. HODL'rs of NotSafeMoon will have access to advanced analytics built on top of the same system running byrdeBot, our Price Predicting Twitter Bot. View reflection gains, liquidity pool reserve balances, fee and reward exclusion data, "moon" dev token and LP token balances, estimated time until a tokens liquidity dump.... too much to list!

This is NotSafeMoon. Your SpaceShip was Broken and We Fixed it.

No lopsided liquidity

“Contributing” to a liquidity pool doesn’t work if it’s one sided. NotSafeMoon has equally weighted contributions of NotSafeMoon and its paired token, BNB, to the liquidity pool after the initial presale. This establishes the liquidity pool’s “Constant Product” ($X*Y=k$), the formula at the very core of a healthy, self-regulating liquidity pool that determines pricing. Uneven additions to the liquidity pool artificially adjust this value which should remain at a constant.

A balanced liquidity pool is necessary to maintain long term deflationary price growth of NotSafeMoon for its holders. Other moon coins only contribute their token and not the paired token which destroys the value of their token over time.

Fair liquidity pool, hard locked for 20 years

We don’t make lopsided deposits to the liquidity pool and it is locked. NotSafeMoon hard-locked its liquidity pool (LP) for 20 years and renounced contract ownership. Devs of other moon coins are majority holders of LP tokens; new LP deposits directly benefit them, not you, and they can (and do) withdraw from the LP.

Holders win through high reflection

- 8% Tax on all transactions
- 6% of every transaction is proportionally distributed back to token holders. No token rewards will ever go to the liquidity pool because this devalues the token. No token rewards will ever go to the burn address.

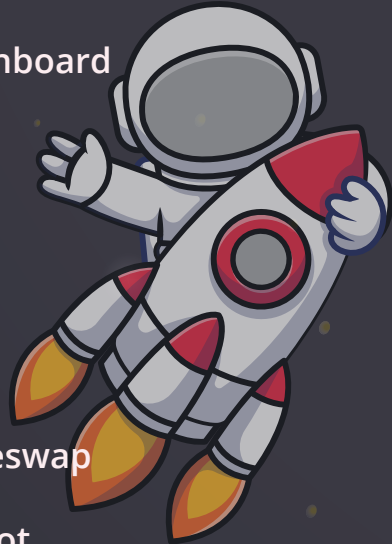
True burns set for ongoing growth

- 2% of every transaction gets sent to a true burn address.
- Our ongoing testing on the Kovan test network has shown that a locked 2% burn on all transactions will result in stable and rapid price growth assuming a lower threshold of trade volume which we believe is quickly achievable.

Roadmap

Q1

- ✓ Release Technical Analysis of "Moon" Coins
- ✓ Planning phase for NotSafeMoon Mooncoin Dashboard
- ✓ Launch Beta Moon Tracker Dashboard



Q2

- ✓ Complete Presale and Begin Trading on Pancakeswap
- ✓ Release the byrdeBot. Price Predicting Twitter Bot
- ↻ Listing on Crypto Tracking Websites (CMC, Coingecko, BSC Scan) and ramp up Marketing
- ↻ Launch V1 of the "Moon" Coin tracking Dashboard

Q3

- Focused Marketing Push and Team Expansion
- Expand the tracking dashboard with advanced analytics and a multi-chain coin yield monitoring platform with NotSafeMoon as the core token
- Announce Next Product in the Not-Ecosystem. Establish NotSafeMoon as the deflationary coin leader
- Exchange listings

Q4

- Expand NotSafeMoon into a broader ecosystem focusing on investor education, transparency, and token tracking



Dashboard

The Moon Tracker Dashboard will provide users that own, or are interested in investing in various moon coins, with all of the information they need in order to make an educated decision on where to invest. The dashboard will provide transparency into a wide range of data on each token pulled from publicly available resources that monitor the blockchain.

- Standard Dashboard Preview below
- Dashboard will be offered in tiers, offering a richer feature set to users that hold NotSafeMoon in their connected wallet
- Pro Access Dashboard will be complete with charts and a wide array of data including pending price drop notifications.

Moon Tracking Dashboard

BETA Preview - V1 launches mid-may 2021

Moons

Moon Info

My Wallet

My Gains

Dump Tracker

Addresses

Web3

| Symbol | Price | BNB Reserve | USDT Reserve | Pool Value |
|--------|----------|-------------|--------------|--------------|
| BNB | \$660.67 | 8,571 | \$5,662,950 | \$11,325,900 |

| Symbol | Price | BNB Reserve | Moon Reserve | LP Value |
|--------------|---------------|-------------|---------------------|---------------|
| SAFEMOON | \$0.000007346 | 273,625 | 24,608,829,908,577 | \$361,550,490 |
| FAIRMOON | \$0.000081541 | 137 | 1,108,793,887 | \$180,825 |
| SAFEMARS | \$0.000000836 | 20,240 | 16,004,701,726,905 | \$26,744,305 |
| SAFEGALAXY | \$0.000000062 | 8,629 | 92,365,399,726,838 | \$11,402,125 |
| SAFESTAR | \$0.000000043 | 8,116 | 124,199,269,023,031 | \$10,723,988 |
| FASTMOON | \$0.000000005 | 799 | 97,219,275,810,116 | \$1,055,350 |
| XSPACE | \$0.000000001 | 647 | 305,418,942,582,920 | \$855,267 |
| FAIR | \$0.007462799 | 1,588 | 140,553,307 | \$2,097,842 |
| Elongate | \$0.000000668 | 28,780 | 28,475,347,515,846 | \$38,028,662 |
| SAFEFAIRMOON | \$0.000244525 | 306 | 826,504,996 | \$404,202 |

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@NotSafeMoon

#XSPACE just skimmed \$706 worth of LP tokens to a dev wallet, dropping the price 1.9%
bscscan.com/tx/0x26ef50b31...

Binance Transaction Hash (Txhash) D...

Binance (BNB) detailed transaction info for txhash

(development preview, actual release will look different)

byrdeBot

Accurately predicts imminent price drops in moon coins. All posts by byrdeBot are fed directly to twitter and backed by bscscan transaction IDs that can be immediately verified.



NotSafeMoon @NotSafeMoon · 1h



#SAFEMOON just dumped 500,000,000,000 tokens to the liquidity pool and sent \$1,075,000 in LP tokens to a dev wallet!



Binance Transaction Hash (Txhash) Details | BscScan
Binance (BNB) detailed transaction info for txhash
0x3d526dfd29883c3a5b744377a90906b0c67f3e1a...
bscscan.com



1



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NotSafeMoon @NotSafeMoon · 1h



"#SAFEMOON PRICE DROP! predicted: 1.48% | actual: 2.20% | Dropped
From: \$0.000002216 To: \$0.000002167 Your SpaceShip is Busted.



2



1



1



NotSafeMoon @NotSafeMoon · 1h



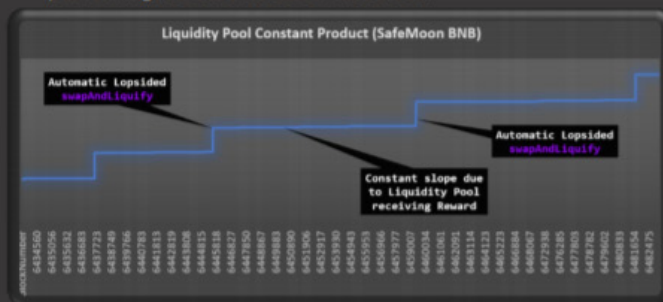
#SAFEMOON price drop IMMINENT! Lopsided Liquidity Incoming! Current
price = \$0.000002199 Houston, We Have a Problem...



Technical Analysis

In Depth Moon Coin Analysis. Grab a Scientist and go read our 10 page in depth analysis of moon coins available on our website. This research was the basis and motivation for starting this project.

We have found that by including the Liquidity Pool in the rewards, it effectively cancels out the rewards paid to everyone else. All of these derivative "moon" projects contain the same issue. This coupled with the Automatic Lopsided "Add Liquidity" Events will prevent these projects from performing as advertised or intended.

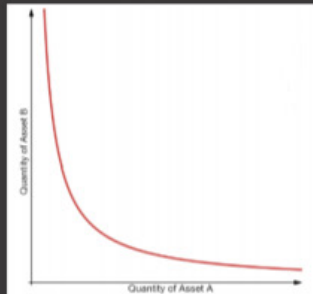


Plot of `constantProduct (k)` for the SAFEMOON-BNB Liquidity Pool

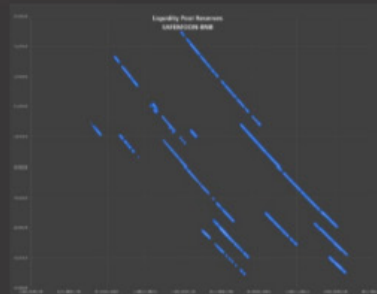
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SafeMoon Token Technical Analysis v1
April 16 2021

1 of 5



Standard price curve for a liquidity pool with a proper `constantProduct (k)`



SafeMoon-BNB price curve - each shift is caused by the lopsided liquidity dumps

The Formal Specification of the Constant Product ($x \times y = k$) Market Maker Model and Implementation can be found here:

<https://github.com/runtimeverification/verified-smart-contracts/blob/uniswap/uniswap/x-y-k.pdf>

Additional Reading:

<https://medium.com/bollinger-investment-group/constant-function-market-makers-defis-zero-to-one-innovation-968f77022159>

Issue 3

Where are the Liquidity Pool tokens going?

When Liquidity is added to the Liquidity Pool, LP Tokens are given back in exchange. These tokens are used to withdraw the SAFEMOON and BNB that was added to the pool. We've all heard of the "Liquidity Time Lock" but what does that mean? Let's look at the top SafeMoon LP Token Holders:



NotSafeMoon's Promise

We commit to the transparency of our code and wallets of our developers. We will perform continuous analyses of the deflationary token marketplace and build a suite of tools for users based around the NSM Protocol.

Media

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|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Website | https://notsafemoon.com/ |
| Discord | https://discord.gg/m638xz2cS6 |
| Telegram | https://t.me/NotSafeMoonOfficial |
| Twitter | https://twitter.com/NotSafeMoon |
| Reddit | https://www.reddit.com/r/NotSafeMoon/ |
| Youtube | https://www.youtube.com/channel/UCrBZjNyERNWPYtZGm6sXJTA |
| Pancakeswap | http://notsafemoon.com/buy |
| Dxsale | https://dxsale.app/app/pages/dxlockview?id=376&add=0&type=lpde-fi&chain=BSC |

